## **NEWS OF OUR CLIENTS**



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## INTRODUCING THE NEW-FOR-2016 VICTORY ARCHERY® RIP 3DHV .204 SERIES ARROW Shrink Your Groups Not Your Score

When you're tournament shooting, nothing matters except who has the highest score when the last arrow has hit its mark. The difference between a champion and those who shoot second best often comes down to a single point or tie-breaking X-ring, so why handicap yourself with anything less than an arrow that was crafted for accuracy, designed for wind resistance, and is capable of delivering unparalleled speed? Victory Archery's newest addition to its popular RIP line of 100% carbon fiber arrows, the new-for-2016 RIP 3DHV, delivers the performance 3D target archers have demanded.

3D target archers have several criteria to consider when selecting an arrow. The arrow has to be lightweight for speed. This makes range estimation error less critical and preserves precious line-cutting points on marginal shots. Increased speed, combined with the 3DHV's smaller outer diameter also lessens the effects of crosswinds that would otherwise negatively affect the shot costing the archer two to five points.

The arrow also needs to be straight. The 3DHV from Victory Archery is constructed from high modulus carbon using Victory's patented curing process to ensure tighter tolerances than competitor models. The end result is tighter groups that produce higher scores on a consistent basis.

Of course, a straight arrow out of the box is critical, but enough toughness to endure shot after shot and being pulled and yanked from a variety of targets while maintaining that straightness is even more critical. Building on the advantages of the smaller outer diameter, the 3DHV features a thicker inner wall to ensure it has the toughness to endure the rigors of extended practice sessions and competition while maintaining its critical features. As an added benefit, the 3DHV is coated with Victory's Nano Ceramic "ICE." Victory's ICE coating makes arrow removal easy from any target.

A top-performing arrow needs high quality components. Victory offers its match-grade line of Tophat components to give you exceptional long-range accuracy. And, just to ensure you will be able to squeeze every drop of performance from the 3DHV, arrows are spine aligned before fletching to further ensure you will have the best accuracy and tightest groups possible.

Victory Archery's 3DHV arrows are available in spine weights ranging from 800 to 300 with an MSRP of \$159.99/dozen. Straightness tolerances are available in +/- .001-, or +/- .006-inch and weight tolerances of +/- 5 grains.

Victory Archery offers a wide variety of high performance, 100% carbon arrows for both hunting and target shooters of all ages. For more information about Victory Archery visit <a href="www.victoryarchery.com">www.victoryarchery.com</a>, or call toll-free 866-934-6565.

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